



# NEWSLETTER

## PROBUS CLUB VANCOUVER

#252 West 42nd Ave., Vancouver, B.C. V6M 2B5 Phone and Fax 604-261-6818  
*Clubs for retired and semi-retired professional and business persons, former executives and others*

[www.probusvancouver.com](http://www.probusvancouver.com)

November 2010

**Next Meeting:** November 9th, 2010

**Time:** 9:30 am

**Location:** H.R. MacMillan Planetarium and Space Centre, Lower Level

**Speaker:** Dr. John S. MacDonald

**Topic:** Energy in the 21st Century

### UPCOMING EVENTS

**November 16th—Tour of Boeing Plant**

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**Vice President**  
Don Newman  
604-263-5740  
[The\\_newmans@telus.net](mailto:The_newmans@telus.net)

**Secretary**  
Brian Wasson  
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**Treasurer**  
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**Activities Committee**  
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**House Committee**  
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**Newsletter Editor**  
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Gordon Thom  
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## DR. JOHN S. MACDONALD



Dr. MacDonald is Chairman and CEO of Day4 Energy Inc., a solar energy company of which he is co-founder. The firm is dedicated to exploiting a new photovoltaic technology targeted at making solar energy generation cost competitive with fossil fuel. He also co-founded MacDonald Dettwiler and Associates (MDA), Canada's principal space company and served as President and CEO for 13 years and then Chairman for 16 years until his retirement. Dr. MacDonald was a faculty member at UBC and MIT for a total of 12 years.

He has served on the boards of numerous technology companies and continues to do so. An advisor to Canadian, US and other governments internationally on science, technology, trade and industrial policy, he is currently serving on the Photovoltaic Power Systems (PVSP) Task8 (Very large scale Photovoltaic Power Systems) of the International Energy Agency in Paris. Additional highlights in his career include service to the APEC Business Advisory Council, various science,

technology and Research Councils of Canada, and B.C. He was also involved in the Free Trade negotiations with the US and led the industrial team leading to the formation of the Canadian Space Agency in 1989.

Dr. MacDonald's technical interests lie in the area of photovoltaic energy systems, advanced digital systems engineering, remote sensing and information processing. He led the design team for the first LANDSAT ground processing system produced by MacDonald Dettwiler. In later years, his technical activities concentrated in the areas of information extraction from advanced sensor systems and the use of integrated data sets as a means of increasing our ability to extract useful information from spaceborne Earth observation data as well as the conceptualization of RADARSAT-2. At the present time, his technical activity is concentrated on the development of cost-competitive solar power systems and the characteristics of renewable energy power grids.

Dr. MacDonald has been awarded eight honorary degrees and is an Officer of the Order of Canada. In 1999 he was named one of the "50 most influential B.C. business leaders

of the 20th Century” and “Technology Entrepreneur of the Year” in 1995. He has been inducted into both the B.C. Business and the Canadian Manufacturers Halls of Fame and received The John H. Chapman Excellence Award of the Canadian Space Agency. Also, there are many ways in which he has been recognized by his peers as a Professional Engineer. In February 2010 he was named Chancellor of the University of Northern British Columbia.

Dr. MacDonald earned a Masters of Science in 1961 and PH.D. in 1964 and from the Massachusetts Institute of Technology (MIT) and a B.A.Sc. with honours from UBC in 1959, all in Electrical Engineering.

## Report of the October 12th Meeting

*Attendance: 143 Members and Guests*

President **Bill Sexsmith** called the meeting to order at 10:00 AM. **Ken Yule** acted as Secretary. President Sexsmith announced the Club's priorities for the next year (See **President's Message for details**).

Activities Chair **Bill Robertson** advised that registration for the Boeing tour Nov. 16 is open until Nov. 5 (**See Notice Inside**).

**John Cruikshank**, with audience participation, introduced the guest speaker, Whitecaps Football Club President Bob Lenarduzzi, whose soccer life story is outlined in the October newsletter, and who spoke about the club and its future with great pride and passion.

Mr. Lenarduzzi's involvement with soccer is a labour of love, and he is excitedly

optimistic about professional sports in Vancouver, particularly after the Olympics, which drew happy downtown crowds not seen since the Whitecaps won the soccer bowl in 1979. Enthusiastic support for one sport (Lions, Canucks, Giants, Whitecaps) feeds the others.

In 2011 the Whitecaps will be playing Major League Soccer. They have not been at this level since the North American Soccer League of the 1970s and early '80s, which began with miniscule crowds, bloomed to average attendance of 28,000 at Empire Stadium, then quickly faded as no one could afford to compete for players with the New York Cosmos. The MLS, built off the success of the 1994 World Cup, recognizes the need for a competitive player base. It is a single entity league, in which the league owns the players and controls salaries. Although originally only three owners owned all ten teams, now each of the franchises is independently owned. The league has a "designated player rule", under which David Beckham and Thierry Henry play, to encourage off-field marketing. Each team has a salary cap of \$2.7 million, against which \$300,000 is deducted for each designated player. Of the 30 man roster, 23 must be Canadian or American.

The Whitecaps have been positioning themselves for a smooth transition from minor to major league soccer, under a strong ownership team. Tommy Soehn, director of soccer operations, knows the MLS rules and players, made a number of challenging roster changes this season in anticipation of next, and has been scouting

in preparation for the expansion draft and other player acquisition opportunities. The club runs a full time residency program to develop outstanding local players. Experienced and successful coach Teitur Thordarson continues. Chief Executive Officer Paul Barber has come from Tottenham Hotspur with contacts around the world.



Fans generally are most approving of the team's new logo, more so than nostalgic Probus members. Bell Canada is the premier founding partner sponsor. Mr. Lenarduzzi is excited to be returning to Empire Field, home of the original Whitecaps, and to experiencing soccer atmosphere in BC Place, where for soccer a second roof will be suspended so that seating will be in the lower bowl and on the field behind the goals. Deposits for approximately 15,000 season tickets have been made, and a wait list is anticipated. The club is planning a national soccer training centre, with support from the province, as a major developmental priority.

Mr. Lenarduzzi outlined the club's mission as: (a) to be one of the best sport small market franchises in the world, (b) to be a significant community asset, and (c) to help grow the sport of soccer in B.C. and Canada among girls and women as well as boys and men.

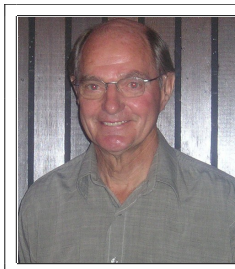
Answering questions, he is optimistic that the major TV channels will be bidding to broadcast the MLS; Adidas is a league sponsor, and players could wear other brands only on their feet; the Whitecaps

would be pleased to be involved in elite programs that could lead to Canada's return to the World Cup; the residency program should encourage promising young players to stick with soccer; the club requires school age children to complete Grade 12, arrangements for which are in place at Burnaby Central; in England the MLS would be at the level of the lower half of the Championship League and the top half of Division One.

**Roy Williams** thanked Mr. Lenarduzzi for bringing us up to date on what is happening in the North American soccer world. It has a good future of which he is an important part.

## PRESIDENT'S MESSAGE

### Looking Ahead



Our objectives for the coming year include moving to a larger venue, incorporation, assuring succession throughout all our committees, balancing the budget and contributing to the national Probus convention which will be hosted by the North Shore Probus Club and held in Vancouver in mid September 2011. In addition we will be continuing with our outstanding speaker of the month program, organizing 6 – 7 field trips, increasing our new member intake from 25 to 40 annually and extending our web site services and information avail-

We have three self sustaining groups in the form of the Fred Cotton Probus Book Club, the Investment Club and the Bridge Club all of which would welcome additional members. The primary strength of Probus Vancouver is the energetic and vibrant participation of our members in the organization's ongoing development. During our continuing recruitment program to fill positions within our very active committees and clubs we are looking for your enthusiastic acceptance to participate. We are always open to individual initiatives from the members to join the groups of their choice. **Probus continues to be where the action is!**

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## MEET YOUR NEW MANAGEMENT COMMITTEE MEMBERS

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### **BILL ROBERTSON** **Activity Committee**



Born and raised in Weyburn, Saskatchewan, Bill earned his Bachelor of Arts at University of Saskatchewan and his Degree in Medicine from UBC in 1969. Following subsequent training at University of Toronto and McGill University he completed his Radiology Residency at UBC Hospitals, a Post Neuroradiology fellowship at University of California and joined staff at Vancouver General Hospital. He shortly became Section Head Neuroradiology, and

Assistant Head Department of Radiology, VGH.

At age 40 he became Professor of Radiology with joint appointments in the Departments of Neurosurgery, Neurology, and Ophthalmology. In this capacity he worked with the first Computed Tomography Scanners and Magnetic Imaging Scanners in the Province and helped develop a dedicated neuro-imaging division at VGH.

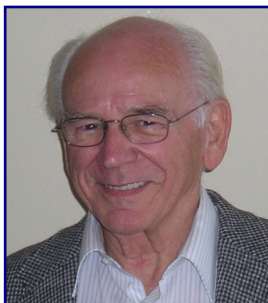
After 14 years in Vancouver, he assumed similar positions at the University of Washington, Seattle and Baylor University Medical Center, Dallas, Texas. He was awarded "Teacher of the Year" at both Universities. He returned to Vancouver in July 2004 without acquiring either a "drawl or twang" and worked again at Vancouver General Hospital for the next 1.5 years to cover staff shortages in the section of neu-

roradiology, ending his medical career where it had begun.

In his career he has experienced the practice of medicine on both sides of the border, with the privilege of working in University Hospitals, Trauma Hospitals, American County Hospitals, Veteran Administration Hospitals, USA and outpatient imaging centers- allowing one to see the practice of medicine from "all sides".

Happy to be re-birthed (retired) he is busy curling (skips three different teams), plays tennis several times a week, rides his bike around Stanley Park, gardens and enjoys attending various artistic, musical and educational events in the city and occasionally travels outside of B.C

## **Conrade Rademaker—Membership Committee**



Conrad came to Vancouver in 1955 directly after graduating from an engineering school in Holland. After 7 years in practice he switched to Finance; first as a stock broker, financial analyst, money manager and Principal, and then in Venture Capital and

Corporate Finance, where he is still involved. A rewarding role was operating an "incubator" office for early stage companies and mentoring the principals. In these various phases he has directed projects in many parts of the world and had to embrace widely different cultures, which mostly all work fine in their own way.

He has always been interested in civic affairs, starting from his Junior Chamber of Commerce days till now, and is amazed how well the City of Vancouver has turned out de-

spite the many bitter fights along the way; or maybe because of them.

He played many sports modestly well, and played regular Bridge since college. Now he works out in the gym 5 days a week, plays golf poorly, is interested in wood carving, still plays bridge, and likes to read serious books, though not too many of them. Conrad is married to Nina. They have four children and nine grandchildren.

### **PROBUS "TRAVEL + MORE" BENEFIT PLAN**

Early this year Probus Centre – Canada Inc. advised Probus Clubs that members were eligible, by individual choice, for a number of insurance coverages available through a new voluntary benefit program – Probus "Travel + More". The options are:

- Medoc Emergency Out-of Country Travel Insurance
- Health and Wellness Benefits – Extended Health Care (with and without Travel Benefits), Dental Care and Life Insurance
- Trip Cancellation/Interruption Insurance

For more information pick up a pamphlet on this Benefit Plan at the Member Services Desk at the November and December Probus Vancouver monthly meetings or go to our website [www.probusvancouver.com](http://www.probusvancouver.com) and click on Probus Canada Travel Insurance. You can also find the information at [www.johnson.ca/probus](http://www.johnson.ca/probus)





## NOTICES

### Membership Services Team

**Membership  
Services Desk:**  
Jon Collins

**Cash Desk:**  
Sam Mahaffy  
Bill McDonald  
John McKercher

**Greeters:**  
Don Hudson  
Ed Legg

### TOUR OF BOEING PLANT IN EVERETT WASHINGTON

**TUESDAY NOVEMBER 16TH**

*Organized and planned by Don  
Codville*

***THERE'S STILL ROOM FOR A FEW MORE BUT  
YOU MUST SIGN UP BY NOVEMBER 5th!***

The Boeing Assembly Plant is the largest building in the world (over 13 million cubic meters) and produces the 747, 767, 777 and now the 787 (The Dreamliner). Join the tour and see the production of several of these airplanes.

Travel is by chartered bus leaving Vancouver at 9am and returning by approximately 5pm. The tour at the assembly plant involves a walk of about a quarter mile and climbing a flight of stairs.

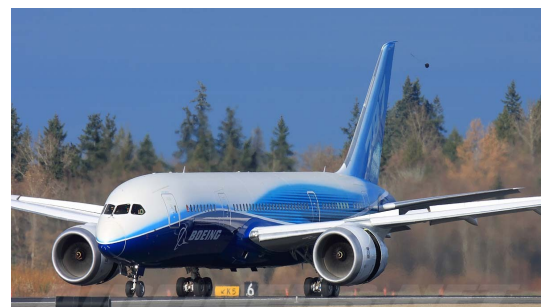
Lunch will be at the adjacent Hilton Garden Inn before returning. The cost of the trip, which includes transportation, entrance fee to the plant and lunch, is \$90 per person. **This is an open event – you may bring your significant other. We have capacity for 56 individuals only. If you register and can't make the trip, you may cancel out by Friday November 5<sup>th</sup>. After this date, no cancellations are permitted unless we can replace you with someone on a waiting list.**

The chartered bus will pick us up at Tisdale Park located on 49<sup>th</sup> avenue, between Ash and Heather (one

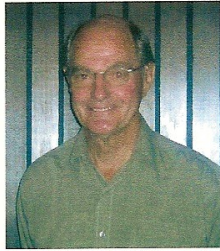
block west of Cambie). Unrestricted parking is available on the north side of 49<sup>th</sup> avenue and on the west side of Ash. You can leave your car there until we return. The bus will be stationed at 49<sup>th</sup> and Ash. (Map available at member services desk).

**ALL PASSENGERS MUST  
HAVE A VALID PASSPORT TO  
BOARD THE BUS AND YOU ARE  
STRONGLY ADVISED TO HAVE PER-  
SONAL OUT OF PROVINCE MEDI-  
CAL INSURANCE.**

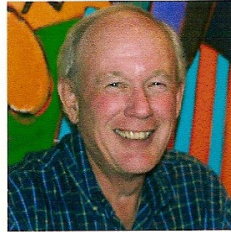
**You may register in one of  
three ways:** using Probus on-line web-  
site and Pay pal; at the activities desk  
at the next Probus meeting or by  
emailing Bill Robertson  
([robertsonwd@hotmail.com](mailto:robertsonwd@hotmail.com)) and send-  
ing **cheque payable to Probus Club  
Vancouver** to Bill Robertson 3711  
Puget Drive, Vancouver, B.C. V6L 2T8  
(604-269-0745). You are not consid-  
ered registered until payment is re-  
ceived.



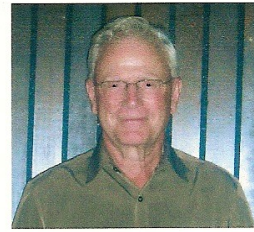
**PROBUS CLUB OF VANCOUVER  
MANAGEMENT COMMITTEE – 2010-11**



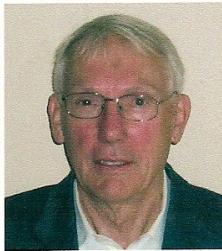
**BILL SEXSMITH  
PRESIDENT**



**NICK THORNTON  
PAST PRESIDENT**



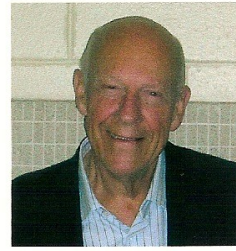
**DON NEWMAN  
VICE-PRESIDENT**



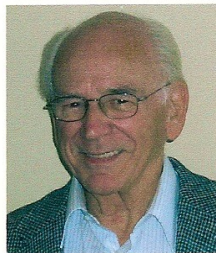
**BRIAN WASSON  
SECRETARY**



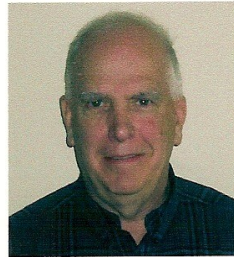
**WAYNE AUDETTE  
TREASURER**



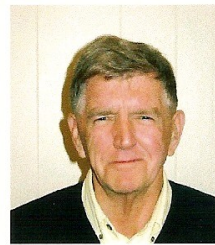
**DAVID SCOTT  
SPEAKERS  
COMMITTEE CHAIRMAN**



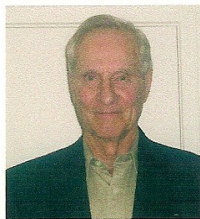
**CONRAD RADEMAKER  
CHAIRMAN  
MEMBERSHIP COMMITTEE**



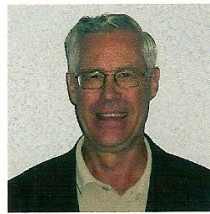
**BILL ROBERTSON  
CHAIRMAN  
TIVITIES COMMITTEE**



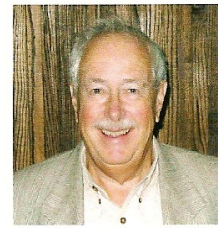
**DOUG LAMBERT  
CHAIRMAN  
HOUSE COMMITTEE**



**ROY WILLIAMS  
NEWSLETTER EDITOR**



**JON COLLINS  
CHAIRMAN  
MEMBERSHIP SERVICES**



**GORDON THOM  
HISTORIAN &  
ARCHIVIST**